

Dear Business Owner,

May 15, 2023

The F.J. Reitz High School Department of Theatre is proud to announce our spring musical, Jonathan Larson's RENT - School Edition. Based loosely on Puccini's La Boheme, RENT - School Edition follows a year in the life of a group of impoverished young artists and musicians struggling to survive and create in New York's Lower East Side. Our story is about falling in love, finding your voice and living for today. Winner of the Tony Award for Best Musical and the Pulitzer Prize for Drama, it has become a pop cultural phenomenon with songs that rock and a story that resonates with audiences across generations.

Due to the costs of these elaborate productions, we have asked the company members to find generous business sponsors to place a full color advertisement in our program for our performances. This year our program ad sizes have three options:

- A vertical "Quarter-Page Ad" measuring 2.5"x3.75" available for \$75.00
- A horizontal "Half -Page Ad" measuring 4.5"x3.75" available for \$150.00
- A vertical "Full-Page Ad" measuring 4.5"x7.5" available for \$300.00

Thank you for your time and consideration of this request. We are very proud of our students and their willingness and dedication to undertake these dramatic productions and hope that you will make an effort to join us for the show. With your contribution, you help our theatre department's future while helping to enrich our Evansville community.

Sincerely,



Justin McCullough-Haddix  
Director, Reitz Department of Theatre  
F.J. Reitz High School

*Please Complete and Return the Form on Reverse (Page 2)*

## F.J. Reitz Department of Theatre Advertisement Form

(Please return this portion with your ad information and donation)

Company Name: \_\_\_\_\_

Ad Size: \_\_\_ "1/4 Page Ad" (\$75)    \_\_\_ "1/2 Page Ad"(\$150)    \_\_\_ "Full-Page Ad" (\$300)

Total Amount of Payment: \$ \_\_\_\_\_  
(Checks payable to *F.J. Reitz Theatre*)

Contact Info:

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Business E-mail: \_\_\_\_\_

Ads are due by **Friday, October 11th, 2024** so that we may get them to the printer before opening night.

Please send any artwork/logos/photos to [reitz.theatre@evsck12.com](mailto:reitz.theatre@evsck12.com)

Please Return Form and Payment to:

Reitz High School  
c/o Justin McDix  
350 Dreier Blvd  
Evansville IN, 47712



**NEW! On-Line  
Payment Option**

We hope that you'll be able to join us **November 14th, 15th, and 16th at 7pm**  
for one or more Alice Austen's



**GIRLS IN THE BOAT**  
BY ALICE AUSTEN

FJ Reitz Theatre ♦ 350 Dreier Blvd., Evansville IN, 47720 ♦ [www.fjreitztheatre.com](http://www.fjreitztheatre.com) ♦ [reitz.theatre@evsck12.com](mailto:reitz.theatre@evsck12.com)

*"R" Mission: The F.J. Reitz Theatre Department is focused on creating a collaborative educational environment with high quality studies in the performing arts. We strive to develop creative self-expression, deep critical-thinking skills, and artistry through our classes and productions as students grow as performers, designers, and stage technicians. We strive and are committed to presenting shows that continue to delight, entertain, and educate our audiences.*